



Single mothers. Trafficking victims. Vulnerable peoples.

These are a few of the “labels” that could be used to describe the 80 women graduating from Yobel’s Entrepreneurial Training Course in Soroti, Uganda in August 2014.

In a land where single mothers and widows have little to no rights, where they can be beaten, threatened, even poisoned to be pushed off their land by greedy family members, these ladies desperately need advocates.

And although we cannot fix the situation or solve each problem, we do make sure that each woman there knows that they CAN dream big. That they are CAPABLE of starting a business. That they are ABLE to plan for the future and to save for their needs. And these small things really do result in big change.

- ▶ 84 Entrepreneurial Training Course Graduates
- ▶ Average income - \$23 USD per month
- ▶ 21 reported zero monthly income

96% left with a new business idea that benefits their community and plan to collectively hire 72 employees



MOST VALUABLE LESSONS LEARNED

- ▶ 71% savings
- ▶ 60% customer care
- ▶ 56% budgeting
- ▶ 53% record keeping
- ▶ 30% separating business/personal income

IMPACT

“I have learned how to handle money. I wasn't controlling my spending. I would spend it all and say God will provide. It will be different when you come back. I have learned so much I didn't know.” - Stella Angunyo, 36

“My eyes have opened and I have got the courage and I have learned how I can manage my business and balance it properly and handle my customers with care. I have learned how to widen my dreams and work toward my goals, to plan well so that God will be glorified in whatever I do. I want to have a tailoring school for the community to create 1,000 jobs for the people, to reach all the communities and help educate others about business and savings and to dream bigger than what they have been dreaming of. With God all things are possible.”

– Mary Ksenga, 40 year-old mother of 8

RESULT

These women came in at the end of their rope, desperate to provide for their families, not knowing how to begin a successful business or even that they could. They left empowered. Knowing what they need to create a business plan, market themselves, retain customers, keep accurate records, become profitable, manage their money, save for the future and reinvest. They can now earn consistent income. Their lives are transformed, and their communities will never be the same. Thank-you for investing in these amazing women!